

Resume - Phelipe Mestre



PHELIPE MESTRE PERES

www.phelipemestre.com

SKILLS

Industry Knowledge

SEO, Marketing, Social Media, Drawing, Illustration, UI/UX Design, UI/UX Engineering, UX Architecture, Brand Development, Product Development, Fashion Design, E-commerce, Prototyping, Animation, Videography, Production, Video Editing, Photography, Photo Retouching

Tools & Technology

HTML5, CSS3, Sass, PHP (beginner), Javascript, jQuery, MySQL, Git, Drupal, Wordpress, Terminal, MAMP, Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, After Effects, Premiere), Sketch, Sublime, Wacom/Apple Tablet

Interpersonal Skills

Portuguese Speaker (fluent), Spanish Speaker (advanced), English Speaker (fluent), Customer Service, Extraverted, Intuitive, Thinker, Innovator, Open Minded, Team Player, Leader.

EXPERIENCES

UI/UX Architect & Designer at Hilton Grand Vacations

Orlando, FL - 07/2020–Present

- Responsible for revamping the experience and design of the software used by the Sales team to present, engage, sell, and close deals for both domestic and international customers.
- Convert ideas and legacy screens into a more robust and functional design system for better user experience both client-facing and internal use.
- Work closely with the sales teams to understand their needs and requests to create better software that supports their daily process in order to facilitate sales of timeshare properties

software that supports their daily process in order to facilitate sales of immediate properties to potential buyers.

UI/UX Designer & Engineer at NCR Corporation

Maitland, FL - 04/2014-01/2020

- Responsible for architecting software's user flow early stages, laying out templates and structure of components on various projects
- Convert designs into prototype of various platforms such as ATM, POS, Kioks, Mobile and Web
- Work closely with other teams to provide support and implement designs into prototype and production code
- Core team member responsible for kicking off and maintaining the NCR UI Component Library
- Member of the Design Innovation team at NCR Corp.

Founder & Designer at Mestre Empire, Inc. | mestreempire.com

Orlando, FL - 01/2015-Present

- Founder and creator of the Mestre Empire brand.
- Responsible for the creation and design of the company's brand identity
- Responsible for the design, development, and maintenance of the company's e-commerce store
- In charge of the Social Media marketing
- Photographer and Videographer (content creator)
- Responsible for the design and concepts of products

Co-Founder & Creative Director at Mestre Muse, LLC | vimeo.com/mestreempire

Orlando, FL - 03/2017-12/2018

- Co-founder and Creative Director of Mestre Muse production company
- Responsible for building and managing a team of 24 creative individuals
- Responsible for the vision and art direction of projects
- On set Creative Director
- Sales and talent recruiter

UX/UI Designer & Engineer at LaunchThat, LLC / formerly AMAG, LLC

Orlando, FL - 06/2013-03/2014

- Responsible for the design of Annuity.org brand identity
- Responsible for the development and maintenance of Annuity.org website
- Worked closely with a large marketing team to drive leads
- Worked in collaboration of other designers on Debt.org

Designer & Engineer (Team Lead) at Designzillas, LLC

Orlando, FL - 07/2011-06/2013

- Team lead of the Red Team consisting of 11 projects and 7 co-workers
- Responsible for attending kickoff meetings with clients
- Responsible for providing design guidance to team members
- Responsible for the design and development of various small and large websites and applications
- Responsible for the re-branding of the Designzillas company brand identity